

2015 4th EIBA DOCTORAL SYMPOSIUM TIMETABLE (FINAL)

All sessions will take place on the PC-Rio campus within the building of the Business School, for details, please see links on the right.

[Room Map](#)

[PRACTICALITIES](#)

Session (AM session 11.30-13.30, PM session 14.30-16.30; Lunch: 13:30-14:30)	Students' submission title	Student Name	Co-Authors	Panelists	
				First Name	Surname
AM Session 1 Room B	GLOBAL TRANSFORMATION AND THE STRATEGIC AND ORGANISATIONAL RESPONSES BY SWEDISH MNCS CROSS-BORDER M&AS STRATEGIES OF EMERGING MARKET FIRMS: COMPARATIVE ANALYSIS CAPABILITY BASED R&D INTERNATIONALISATION DECISION MAKING: THE CASE OF SWEDISH R&D IN INDIA.	BUDRYK, MICHAL ERMOLAEVA, LYUBOV JEREMIAH, RUPIN		Jens Agnieszka Pekka	Gammelgaard Chidlow Vehtera
AM Session 2 Room C	EMERGING MARKET MULTINATIONAL ENTERPRISES IN DEVELOPED MARKETS – CONCEPTUAL AND EMPIRICAL ANALYSES OF HRM RELATED OPPORTUNITIES AND CHALLENGES ARE MANAGERS WHO USE A FEMININE STYLE OF LEADERSHIP MORE EFFECTIVE ON CROSS-CULTURAL TEAMS? CULTURAL AND INSTITUTIONAL ASPECTS RELATED TO THE DISCOURSE ON NON-TRADITIONAL CAREER FAMILIES. A CROSS-CULTURAL COMPARISON BETWEEN AUSTRIA, FRANCE AND THE US	HELD, KATRIN MARUFUJI, HARUKA PUCHMÜLLER, KATHARINA	CLAUDIO DE MATTOS	Tony Catherine David	Fang Welch Guttormsen
AM Session 3 The big room (Room 4)	INTERNATIONALIZATION OF R & D - COST FACTORS ANALYSIS FOR DECISION MAKING REGARDING THE DEGREE OF TECHNOLOGICAL COMPLEXITY ATTRIBUTED TO MULTINATIONAL SUBSIDIARIES OPERATING IN BRAZIL VIRTUAL CUSTOMER INTEGRATION IN PRODUCT INNOVATION DEVELOPMENT: PROCESS AND STRATEGY PERSPECTIVES ANTECEDENTS AND ORGANIZATIONAL LEARNING IN INTERNATIONAL NEW VENTURES: THE CASE OF FINNISH HIGH-TECHNOLOGY SECTOR	MORAES, ROBERTO NGUYEN, PHAM MINH CHAU TUOMISALO, TEEMU KALEVI JOHANNES	TANJA LEPPÄÄHO	Olli Magnus Conor	Kuivalainen Hultman McDonald
AM Session 4 Room D	HORTICULTURAL PRODUCTS EXPORT BY AIR FROM NIGERIA AN EVALUATION OF THE USE OF THE EU-SOUTH KOREA FREE TRADE AGREEMENT BY EUROPEAN COMPANIES TRADING IN GOODS	OLAITAN, OLUSEYI VAEZE-MORTAZAVI, SILVAN		Miguel Matos Jorma	Torres Larimo
Lunch: 13:30-14:30					
PM Session 1 Room B	UNDERSTANDING THE ROLE OF STATE OWNERSHIP ON BRAZILIAN MULTINATIONALS ECONOMIC IMPLICATIONS OF CHANGES IN RUSSIA'S COUNTRY RISK ON THE STRATEGIES OF AUSTRIAN SUBSIDIARIES IN RUSSIA	ALCANTARA, JUCIARA ADZHEMOVA, ANELIYA	CRISTINA LELIS LEAL CALEGARIO	Bruce Filip	HEARN De Beule
PM Session 2 Room C	INTENSITY OF EXTERNAL INFORMATION SOURCING IN INTERNATIONAL MARKET ENTRY: AN INFORMATION ECONOMIC PERSPECTIVE HOW DO SHOPPING CENTERS INFLUENCE THE INTERNATIONALISATION PROCESS OF RETAIL FIRMS IN AN EMERGING MARKET CONTEXT SELECTING INTERNATIONAL BUSINESS PARTNERS: TOWARDS THE IDENTIFICATION OF SMALL AND MEDIUM FAMILY CONTROLLED BUSINESSES' MECHANISMS	BRINDLMAYER, KARL GOMES, RENATA MARIA KAMPOURI, KATERINA	JAN HENDRIK FISCH SIGGI GUDERGAN	Tamar Rian Vitor	Almor Drogendijk Corado Simoes
PM Session 3 Room D	RESEARCH PROPOSAL TITLED "IMPLICIT THEORIES OF GLOBAL EXPERTS" FOR THE EIBA DOCTORAL SYMPOSIUM DOCTORAL SYMPOSIUM ABSTRACT: MANAGING THE AGILE MNE DECISION-MAKING IN INTERNATIONAL ENTREPRENEURIAL MARKETING	HAKKARAINEN, TUULI WONG, ALEXANDER YANG, MAN		Maria Tereza Kristiina Igor	Leme Fleury Makela Kalinic
PM Session 4 The big room (Room 4)	COOPERATION AND COMPETITION IN BUSINESS NETWORK: AN EMERGING MARKET PERSPECTIVE STRATEGIES OF GOVERNANCE AND THE COORDINATION OF AGRIBUSINESS SUB-SYSTEMS: AN APPLICATION OF BEEF CATTLE AGROINDUSTRY IN INTERNATIONAL MARKETS. FROM EMERGING MARKETS TO ADVANCED ECONOMIES: CHINESE AGRIFOOD ODI	LEITE, EMILENE LEMONS, FERNANDA CHAN, CHUI SHIAM (CONNIE)	DECIO ZYLBERSZTAJN	John Becky Alvaro	Cantwell Reuber Cuervo-Cazurra